



INTERNATIONAL  
**SYMPOSIUM** ON HEAVY  
VEHICLE TRANSPORT  
TECHNOLOGY

2-5 October 2018

# ECONOMY ON WHEELS

*fast changes, slow structures*

Rotterdam, the Netherlands





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The Netherlands is proud to be the host of the 15th International Symposium on Heavy Vehicle Transport Technology (HVTT15).

3

# HVTT 15

Offers a worldwide platform for researchers, policy makers, regulators, road agencies, heavy vehicle manufacturers and suppliers and the transport industry, to exchange knowledge and experiences in order to support the development of a safe, sustainable, efficient and productive road freight transport. The HVTT is organized every two years by the International Forum for Road Transport Technology (IFRTT). The RWS, HAN, RDW and the city of Rotterdam will facilitate the Symposium from 2 to 5 October 2018 in Rotterdam.

Rotterdam is a modern city, with transport in her DNA. Rotterdam is the gateway to Europe, a highly technologically advanced port covering 12,500 hectares, extending over 40 km landward, with an annual turnover of 465 Million Ton cargo tonnage, being the equivalent of almost one averagely loaded heavy vehicle combination per second.

Rotterdam is a dynamic and cultural city, with a lively centre, modern architecture, excellent connections to all major sights of interest in The Netherlands and Europe. We are looking forward to meet you in Rotterdam in October 2018.

On behalf of the organizing committee,

*Loes Aarts*

*Vice-president Europe IFRTT, general chair HVTT15*



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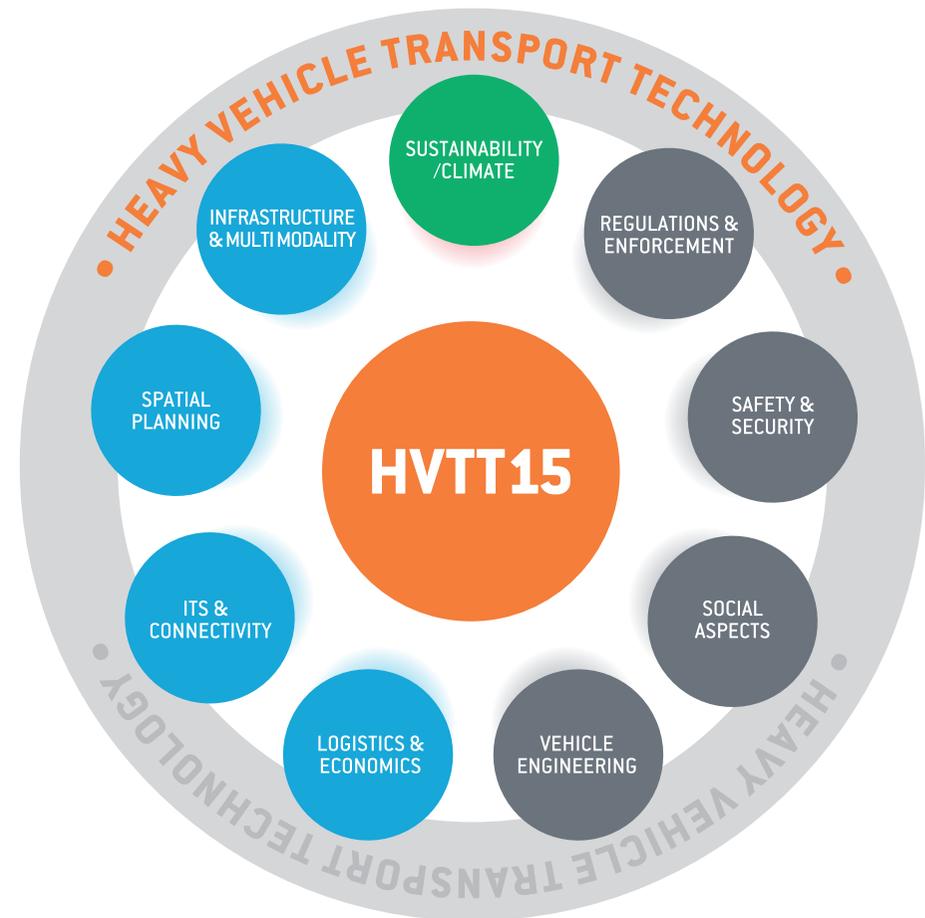
# SYMPOSIUM PHILOSOPHY

The central question during the HVTT15 is how to integrate fast technological and socio-economic developments that affects road freight transport in existing structures: ageing infrastructure, historical grown cities, established market structures and social order and ingrained habits. Our aim is to adapt to a sustainable and efficient road freight transport system with significant safety and environmental benefits.

It is clear that solutions from a single perspective are no longer considered to be sufficient. A multidisciplinary approach is a necessity.

## A selection of international experts

The HVTT15 in Rotterdam expects delegates from all six continents, with over 70 papers presented in three parallel sessions. Advanced



communication means will be used to enhance the interaction between the delegates. Interesting key note speakers and panel discussions at plenary sessions will highlight road freight transport trends and developments.

The organizers of the HVTT15 aim for a symposium program that creates the conditions for a fruitful exchange of knowledge and experience, across the boundaries of traditional scientific and policy disciplines.

The HVTT15 offers an attractive program for a wide audience.  
Starting point is the commercial vehicle, the scope is the freight transport system.  
From the last mile to the long haul.

# 5

# PROGRAM

Plenary sessions will facilitate an inspiring confrontation between great minds, decision-makers of all kinds and advanced technological developments. Industry, authorities, research organizations and knowledge institutes are being actively approached to ensure a good coverage of all relevant aspects of commercial vehicle technology, logistics challenges, infrastructure management and road freight transport policy and regulations in the parallel sessions.

In addition to the plenary and parallel sessions, we offer a **Young Talent Program** and special Side Events.

The HVTT15 wishes to foster the exchange of knowledge between young researchers and more experienced participants to the conference. To that end there will be two special Young Talent Sessions of one hour each. Moreover, the winner of the HVTT Young Talent Award will be chosen from the three promising young researchers who have been nominated.

The **Side Events** provide organizations with the opportunity to generate exposure for a special idea, success story or, for that matter, a faltering project in need of help from the public, or to celebrate a special occasion such as the signing of a joint venture agreement. The HVTT15 will be your stage, to be used for an almost limitless variety of applications (in consultation). Sharing knowledge and experience remains the ultimate goal.

On Friday a technical visit will be organized to the extensive and highly automated port of Rotterdam. The largest port of Europe. At the ultimate end of the seaside of the port, in the visitor centre Futureland you can see where the Dutch are famous for: to impose the will on the water and create new land.

Check the website for the latest program.

**[www.hvtt15.com](http://www.hvtt15.com)**





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**MAN  
TGX 18.540**

The HVTT15 symposium aims to promote the scientific and engineering achievements of young engineers. HVTT15 offers a place for them during the symposium. With new advanced developments within the field of heavy vehicle transport technology on their way and more exciting innovations to be expected in the future, it is important that HVTT inspires young and talented researchers and, vice versa, is inspired by them.



# OUTSTANDING YOUNG TALENT

The HVTT15 event will have two special Young Talent Sessions of one hour each. For each session, in the first half hour, five selected young researchers are invited to hold a presentation. The presentation consists of a maximum of 15 slides, with each slides having a duration of exactly 20 seconds. The approach is very much like a Pecha Kucha event, but with 15 instead of 20 slides. In the second part of the session, the presenters will form a panel, to be questioned by the HVTT audience. The discussion will be chaired by a member of the scientific committee. This will allow the presenters to receive valuable feedback and hands-on advice from senior researchers, and have recognition from the world-wide IFRTT network.

From the total of ten selected young researchers, three will be awarded for the HVTT Young Talent Award by a special jury, with one of the nominees being the overall winner.

## Who can attend?

The Young Talent program is open for undergraduates, master students and recent graduates with an age of 35 years or younger at the start of HVTT15 in September 2018. Selected nominees will get a reduced symposium fee of € 150, not including excursions and symposium dinner. After acceptance of the abstract they can register with an unique discount code.





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The HVTT15 offers with the side events a stage for organizations to generate extra attention.

9

# SIDE EVENTS

On stage much is possible. Do you want to let the world know about a brilliant idea? Or do you want to check a concept idea if you are on the right track? May be in the setting of a workshop? Show the (intermediate) results of a very successful project? Do you want the signing of an agreement not to be an in-crowd party? Let the HVTT audience share in your success. A moment of fame for your multilateral partnership.

Could your organization, project or idea benefit from valuable exposure, please look at side event organizer registration and contact us.

The maximum duration of a side event is one hour, in consultation exceptions can be made. The shorter a side event, the greater your chance of reaching a larger part of the audience, effectively.

The content of the side event should be connected to the topics of the HVTT15. Several stakeholders, preferably multilateral, are involved in the initiative. Participation is free of charge. The side events are not meant for business or commercial product presentations.

The organization committee determines in consultation, the place and time in the programming.

The HVTT15 invites you!

Show us your idea, and together we will bring it on stage.



# SPONSOR OPPORTUNITIES

## INTERNATIONAL SYMPOSIUM ON HEAVY VEHICLE TRANSPORT TECHNOLOGY

Supporting HVTT15 as a sponsor is an opportunity to promote yourself in this arena of organizations acting at the forefront of commercial vehicle technology, logistics challenges and infrastructure management.

With the first symposium taken place in 1986, HVTT is well established, with coverage of delegates from all around the world including Asia, Africa, Central and South America, Europe, North America and Oceania.

The plenary sessions, parallel technical sessions, side events, evening social events and technical visits guarantee many informal interactions and exposure for all organizations supporting HVTT15. Exchanging ideas with fellow delegates within a great atmosphere has always been a highlight of these Symposia.

The organization committee cordially invites you to become an exclusive sponsor to one of the freight road transport industry's most important events of 2018. There are four different sponsor packages available.

### 1 Platinum Sponsor ▶ € 15.000 (open for one premium partner)

- Company logo on symposium website (with link to your company website)
- Prominent company sign in plenary room at the symposium venue
- Logo in the mail correspondence from then on, until the event (approx. 1 every 2 months)
- Logo in the symposium app with link to your company website
- Complimentary congress registration for 3 delegates (all included)
- One set of promotional materials included in the conference bag
- A complimentary full page advertisement in the program booklet (to be delivered as pdf)
- After the event "Thank you email" to all attendees with company logo
- Option to brand two specific parts of the conference\*:
  - Gala dinner
  - Welcome reception, or coffee/tea break or Lunch break
  - Conference bags or Lanyards (fully supplied by you)

(\*Options on a first come first served basis)

## 2 Gold Sponsor ▶ € 10.000

- Company logo on symposium website (with link to your company website)
- Logo in the symposium app with link to your company website
- Logo in the mail correspondence from then on, until the event (approx. 1 every 2 months)
- Complimentary congress registration for 2 delegates (all included)
- One set of promotional materials included in the conference bag
- A complimentary half page advertisement in the program booklet (to be delivered as pdf)
- Option to brand one specific part of the conference\*:
  - Welcome reception, or Coffee/tea break or Lunch break
  - Conference bags or Lanyards (fully supplied by you)

*(\*Options on a first come first served basis)*

## 3 Silver Sponsor ▶ € 5.000

- Company logo on symposium website (with link to your company website)
- Logo in the symposium app with link to your company website
- Logo in the mail correspondence from then on, until the event (approx. 1 every 2 months)
- Complimentary congress registration for 1 delegates (all included)
- One set of promotional materials included in the conference bag
- Option to brand one specific part of the conference\*:
  - Coffee/tea break or Lunch break
  - Conference bags (fully supplied by you)

*(\*Options on a first come first served basis)*



# 12

## 4 Bronze Sponsor ▶ € 2.500

- Company logo on symposium website (with link to your company website)
- Logo in the symposium app with link to your company website
- Logo in the mail correspondence from then on, until the event (approx. 1 every 2 months)
- One set of promotional materials included in the conference bag
- Option to brand your company with one specific item (fully supplied by you)\*:
  - Water bottle
  - Thump drives
  - Conference bags
  - Lane yards
  - Give away

*(\*Options on a first come first served basis)*



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## **CONTACT**

**2-5 October 2018  
Rotterdam, the Netherlands**

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